BUILD NEWS

OCTOBER 2021

Corporate Social Responsibility and Construction Industry

Mentoring for Self-Improvement Constructing our World 8-9 December 2021

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Corporate Social Responsibility and Construction Industry

Businesses cannot ignore Corporate Social Responsibility (CSR) in their operations and activities. CSR is vital for today's businesses, and it is the same in the construction industry too. According to the World Bank's definition, Corporate Social Responsibility is, "the commitment of businesses to behave ethically and to contribute to sustainable economic development by working with all relevant stakeholders to improve their lives in ways that are good for business, the sustainable development agenda, and society at large." Considering the nature of construction projects, design and construction firms have a big role to play in every phase of the project lifecycle. Although most companies try to focus on volunteering and philanthropy as part of their CSR, these are not the only categories. There are a few other broad categories of CSR that firms in the construction industry can focus on. Those are namely, environmental, philanthropy, ethical labour practices, and volunteering.





Environmental

Environment is one of the primary focus of CSR regardless of the company size and nature of projects handling. The construction industry is responsible for a large carbon footprint where any step to reducing the impact can positively affect the environment and society as a whole.

Philanthropy

Charitable acts, donations, and other good actions that contribute to society are referred to as Philanthropy. Most businesses in the construction industry engage in donations and charities as part of their corporate social responsibility.

Ethical labour practices

This is all about treating employees fairly and according to the labour laws. From creating an ethical workplace environment to taking care of the health and safety of the employees, there is a big role that construction industry companies can practice as part of their CSR.

Volunteering

This is another category of CSR which businesses in the construction sector practice as part of their CSR. Participation in volunteer events without expecting anything in return shows their concern to society and specific organizations.

Why is Corporate Social Responsibility important in the Construction sector?

Most companies engage in philanthropy and volunteering activities as part of their CSR efforts. However, philanthropy and volunteering activities may bring short-term achievements if there is no strategic focus. To find out CSR strategy, a company can start by identifying how their business negatively affects society and the environment. In that way, it is easy to identify the CSR efforts that are durable and align with the overall business goals. Such CSR strategies will positively impact the environment and society while creating a sustainable business. Considering why corporate social responsibility is important in the construction sector, and the negative impact it has on society, one can point out the negative impact and short-term disruption of everyday life due to construction projects. Simply, these reasons can be from noisy operations to environmental pollution. However, considering the long term, the infrastructure, buildings, and all constructions positively affect and improve the quality of life.





When considering the community and the people, don't forget the construction workers. Being one of the largest industries, the construction industry contributes to a major portion of the global workforce. That indicates how working conditions and employee welfare of construction projects can affect millions of people around the world.

Improving Corporate Social Responsibility Strategy in the construction sector

Other than volunteering and philanthropy, there are many different ways companies can take part in CSR. Combining all efforts with volunteering and philanthropy activities, the construction sector can positively impact the society and environment and create business sustainability.

Ensure great designs

Construction project designs are the best place to start CSR. By ensuring buildings and structures are well designed, with functional spaces and safe infrastructure, the impact on society is largely positive.

Minimize waste

Minimizing waste is one of the focus areas in project management, but some companies consider minimizing waste as part of their cost management. However, if companies consider waste minimizing efforts as part of their CSR, the impact on the environment and society can be huge. This includes recycling efforts as well.

Responsible sourcing strategies

Responsible sourcing impacts the whole supply chain and the communities. By opting for suppliers who practice CSR as part of their business, any business can help the world, environment, and society which is also a way to create a sustainable supply chain. Improvements in hiring practices, career management, training and mentoring, paying better wages to all employees are some of the ways to improve the lives of employees and to establish a better workplace. Other than these mentioned areas, there are many more things that construction companies can focus on from energy-efficient designs to supporting local communities. Make sure CSR is part of the company culture. That will create awareness and importance of having an ethical workplace and responsible

business that has a positive impact on the society and environment.

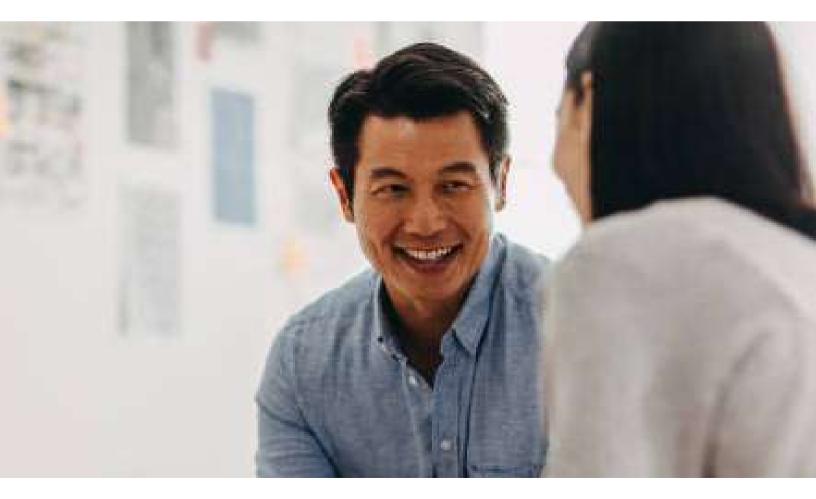
About the Author: Amila Gamage, Sihela Consultants

Amila Gamage is the founder and contracts manager of Sihela Consultants, where she offers quantity surveying services, consultancy, and training solutions for her clients in Singapore and overseas. As an ACLP certified trainer and a lecturer for different educational institutes and organizations, she helps learners gain industry knowledge on relevant topics, including Facilities Management and Contract Management.

Mentoring for Self-Improvement

Mentoring is a relationship between two individuals where one person (the mentor) has more knowledge, experience, and connection and provides guidance, advice, and support to the less experienced person (the mentee).

Over 71% of Fortune 500 companies have formal mentoring programs, a clear indication that it is important to organisations. Consider volunteering to be a mentor if you have knowledge and experience that could benefit another person in our Built Environment. While being involved in such programmes require a time commitment, there are a few benefits that come with being a good mentor.





Opportunity to Review Career Development

Helping someone to create their career development plan can provide an opportunity for yourself to examine your own career path. With this reflection, you can find renewed motivation to continue on in your career, or perhaps, switch paths. It can be beneficial if you find yourself stuck in the same routine.

Interestingly, the Human Resources department at Sun Microsystems compared the career progress of approximately 1,000 employees over 5 years. They found that:

- Both mentors and mentees were approximately 20% more likely to get a raise than people who did not participate in the mentoring program.
- 25% of mentees and 28% of mentors received a raise – versus only 5% of managers who were not mentors.
- Employees who received mentoring were promoted five times more often than people who didn't have mentors.
- Mentors were six times more likely to have been promoted to a bigger job.

Gain a Better Understanding of the World Around You

Mentoring someone can help you to see issues that you didn't see before and help you to better understand how people perceive you. When you receive feedback from your mentee, you are gaining a fresh perspective, and you can take it as an opportunity to reflect on your own practices. Self-reflection is an important part of your career and personal growth.

- Becoming a mentor gives you the opportunity to gain a fresh perspective from your mentee to reflect on and grow through. Opportunities such as this may be few and far between, especially if you are in a leadership or executive position.
- They can also provide you with a fresh perspective on ideas for future projects in your organisation or the industry. This can often create new ideas and creative solutions for organisational problems.





Expand your Network

While the person you are mentoring can gain access to your network, this relationship can work both ways. You will also gain an expanded network, and gain valuable information from there. The communication and expanded range of connections in your network can give you an overall wider perspective on organisational problems. You can ask your mentee for support or help, such as a LinkedIn referral or feedback on completed projects.

Improve your Skills

The best way to cement your knowledge is by teaching your skill to someone else. As you work to help someone else improve, you can find yourself improving as well. Consequently, your confidence in your ability will increase through the mentorship. By teaching your own practice and knowledge, your abilities are rehearsed, practiced, and improved. You will also be challenged and stimulated while mentoring because you have someone looking to you for advice and examining your experience.

Young NTUC and SIT Mentoring Program

Young NTUC Youth Career Network (YCN) is a support network consisting of volunteer career coaches and career guides, who come together with a common desire to pay it forward.

The Youth Career Network delivers the Career Discovery and Mentorship Programme, targeted at first job seekers and young workers, to provide them with the support and guidance needed to better navigate and plan their careers. They are looking for mentors to bring together with the mentees on their program.

Under the pilot rollout of the YCN programme, undergraduates from the engineering degree programmes of the Singapore Institute of Technology (SIT) will be paired with career guides from relevant sectors to provide them with a deeper understanding of working life and the available opportunities when they graduate. Students will go through career discovery workshops and learning journeys. With the engineering sector facing a manpower crunch, such mentoring and networking opportunities are crucial in maintaining a healthy pipeline of young graduates into the industry.

To indicate your interest to be a mentor, get in touch through admin@sibl.com.sg.

About the Author: Vanessa Tang, AcePLP

Vanessa Tang is an SIBL Director and a leading BIM Advisor for guiding firms in the Built Environment to digitise and enhance their Integrated Digital Delivery workflows. She is a Corporate Development Director at AcePLP, which offers Building Information Modelling, Virtual Design, and Construction, reprography, and digitisation services. Her clients include government agencies, consultants, and contractors working on Singapore's Built Environment projects. She works with Autodesk, Bentley, and Trimble to deliver technological and information management solutions for her clients. She also helps to set up BIM teams and groom future talent for the Built Environment.





Continuing Professional Development

A key feature of the SGBC Green Mark Professional Qualification Scheme is the establishment of a Continuing Professional Development (CPD) framework for all Green Mark APs. Through a host of meaningful programmes and activities, Green Mark APs are able to remain abreast of industry trends and stay ahead of sectoral developments.

Green Mark AP certifications are renewed annually upon fulfillment of the renewal requirements.

Accrediting Green Building Professionals

The SGBC Green Mark Professional Qualification Scheme succeeds the BCA Green Mark Specialist programme and aims to uplift, upskill and recognise green building competencies of professionals active in the built environment sector.

Certification Types

Green Mark AP

The Green Mark AP certification qualifies industry professionals with the knowledge and expertise needed for the implementation of Green Mark projects.

- Green Mark Accredited Professional (Green Mark AP)
- Green Mark Advanced Accredited Professional (Green Mark AAP)

Green Mark AP (FM)

The Green Mark AP (FM) certification qualifies industry professionals with the knowledge and expertise needed to maintain and operate green buildings.

- Green Mark Accredited Professional (Facilities Management) [Green Mark AP(FM)]
- Green Mark Advanced Accredited Professional (Facilities Management) [Green Mark AAP(FM)]



Prequently Asked Questions

Singapore Green Building Council Block H Level 2, BCA Braddell Campus 200 Braddell Road, Singapore 579700

Tel: (65) 6732-5518 Email: gmap@sgbc.sg

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2nd Vice President Farizan d'Avezac de Moran 2vp@sibl.com.sg



Honorary Secretary Ho Wee Leong hon.secretary@sibl.com.sg



Asst. Hon. Secretary Dr. Parvathy Subhadra paru@greeninfuture.com



Honorary Treasurer Moong Khai Chee khaichee.moong@gmail.com



Asst. Hon. Treasurer Ng Pin Yuan pinyuan_99@yahoo.com

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Director Hossain Mohammad Sumon dubai.sumon@gmail.com



Associate Director Nora Tan Shu Mei noratansm@gmail.com

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Honorary Adviser Hon. FSIB Dr. Teo Ho Pin



Immediate Past President Dr. Victor Ong Chee Wee

Independent Director



Lead Auditor Thomas Loh Yong Hwee thomas0688@gmail.com



In-House Auditor Ivan Teo Leon Shen ivanv_78@yahoo.com

Secretariat



SIBL Admin/ PA to President Rohaidah rohaidah@sibl.com.sg



SIBL - CIJC Admin Marianne Ang marianne@sibl.com.sg

SIBL SUB COMMITTEE 2020 - 2022

 Accreditation & Professional Development (APDC)
 Chairman: Dr.Keow Yeong Ming
 Members: Mr.Moong Khai Chee, Dr.Parvathy, Ms.Vanessa Tang, Mr.Vineet Shrivastava, Mr.Sonny Andalis, Mr. Darren Tang, Ms.Valerie Tang

2. Commercialisation Strategy Committee (CSC)

Chairman: Mr.Moong Khai Chee Members: Mr.Shane D Ward, Mr. Andre Chia, Mr.Ng Pin Yuan, Ms.Danna Er, Mr. Jeremy Tan

3. Enterprise Membership Services Committee (EMSC)

Chairman: Mr.Ivan Teo Members: Mr.Vineet Shrivastava, Mr.Shane D Ward, Mr.Hossain, Mr. David Shanmugam

 4. Media, Marketing & Industrial Relationship Committee (MM & IRC)
 Chairman: Ms.Shirley Chan
 Members: Mr.Shane D Ward, Mr.Vineet Shrivastava, Ms.Vanessa Tang, Ms.Amila, Ms. Nora Tan

5. Membership Services Committee (MSC)

Chairman: Mr.Shane D Ward Members: Mr.David Shanmugam, Mr.Ho Wee Leong, Mr.Ivan Teo

SIBL SUB COMMITTEE 2020 - 2022

6. **Memorandum & Association Committee (M & AC)** Chairman: Dr.Sussie Ketit Members: Mr.Vineet Shrivastava, Mr.Ho Wee Leong

7. Environment and Sustainability Committee (E&S) Chairman: Ms.Farizan Members: Dr.Parvathy, Ms.Vanessa Tang, Ms. Nora Tan

8. Corporate Social & Event Committee (CS & EC) Chairman: Dr.Sussie Ketit Members: Mr.Vineet Shrivastava, Mr.Thomas Loh

9. **Young Member Committee (YMC)** Chairman: Ms.Siddhi Members : Mr.Ng Pin Yuan, Mr Jayden Lek, Mr Miguel Tan

We welcome all members' involvement in our various internal and external sub-committees. Contact SIBL Secretariat to indicate your interest at admin@sibl.com.sg.

SIBL EXTERNAL COMMITTEES REPRESENTATIVES 2020 - 2022

Construction Industry Joint Committee (CIJC)

BCA - CIJC Committee

- 1.Dr.Sussie Ketit
- 2. Mr.Shane D Ward
- 3. Ms.Farizan
- 4.Mr.Ho Wee Leong
- 5.Mr.Moong Khai Chee

Constructing Our World Conference and 40th Anniversary Celebration

- 1. Dr. Sussie Ketit
- 2. Mr Shane Ward
- 3. Ms. Farizan d'Avezac Moran
- 4. Mr. Ho Wee Leong
- 5. Mr. Moong Khai Chee
- 6. Dr. Parvathy
- 7. Dr. Keow Yeong Ming
- 8. Ms. Vanessa Tang
- 9. Ms. Siddhi Suresh Nevkar
- 10. Ms. Rohaidah

Singapore Green Building Council SGBC-SIBL (2 Reps)

- 1. Mr.Vineet Shrivastava
- 2. Ms.Siddhi

SPRING Technical Committee (2 reps)

- 1. Dr.Victor Ong
- 2. Mr.Moong Khai Chee

BCA BuildSG Tripartite Committee (2 reps)

- 1. Mr.Vineet Shrivastava
- 2. Ms.Vanessa Tang

Smart FM Conference -yearly with BuildTech Asia (3 reps)

- 1. Mr. Vineet Shrivastava
- 2. Ms. Danna Er
- 3. Mr.David Shanmugam
- 4. Ms. Amila

BCA Manpower and Industry Development TaskForce (FM)

- 1. Dr. Sussie Ketit
- 2. Ms. Farizan d'Avezac de Moran
- 3. Mr. Darren Tang

Membership Admissions - New Members/Associate Members

S/N	N a m e	M / N o .	Membership Class	Company	Title/Position
1	Moorthy Perumal	326570	M e m b e r	Oxley Holding Ltd	Construction Manager
2	Chun Sin (Deckson) Ang	372577	M e m b e r	Mott Macdonald Singapore Pte Ltd	Senior Engineer
3	Kim Hwee Alan Goh	372793	M e m b e r	CPG Facilities Management Pte Ltd	Deputy Chief Executive Officer
4	Philip Kwang	374336	M e m b e r	Facade Global Master Pte Ltd	Managing/Director
5	Shaju	376437	Associate Member	Hong Dat Engineering Pte Ltd	Assistant General Manager
6	Marianne Ang	376482	Member	Marine Parade Town Council	Quality Service Manager
7	Thamaraiselvan Natarajan	378234	Associate Member	Hong Dat Engineering Pte Ltd	Project Manager
8	Keith Vincent	391080	M e m b e r	Liu Land Transport Authority	Principal Assistant Project Engineer
9	Hualan Wong	391994	M e m b e r	Ginlee Construction Pte Itd	Contracts Manager
10	Karthick Muthu	398040	Associate Member	Hong Dat Engineering Pte Ltd	BIM Modeller
11	Sarker Nandan Chandra	398199	Associate Member	Joydom Engineering Pte Ltd	Operation Manager
12	Samsudeen Sheik Abdul Nazeer	425533	Associate Member	Hong Dat Engineering Pte Ltd	Electrical Engineer
13	Nora Tan	429420	Associate Member		
14	Chin Hin Chong	434109	M e m b e r	Santarli Construction Pte Ltd	Head, Corporate HSE/PE

Membership Admissions - New Members/Associate Members

S/N	N a m e	M/No.	Membership Class	Company	Title/Position
15	Guo Wei, Desmond	434485	M e m b e r	Dr. D Plumping and Sanitary	Owner
16	Seak Hong Cheng	445775	M e m b e r	AD Incorporation Pte Ltd	Director
17	Nelson Ng	445780	M e m b e r	AD Incorporation Pte Ltd	Project Manager
18	Kelly Zhang	445782	M e m b e r	AD Incorporation Pte Ltd	Quantity Surveyor
19	Kwan Wan Fung Ken	451551	M e m b e r	Hong Kong Productivity Council	Manager
20	Tin Pui Alex Leung	468762	M e m b e r	China Harbour (Singapore) Engineering Pte Ltd.	Senior Business Development Manager
21	Guorong Chen	471213	Associate Member	Captivate Builders Pte Ltd	Construction Site Supervisor
22	Felix Teh Hing Seng	479918	Associate Member	Figtree Projects Pte Ltd	Site Manager
23	Jeremy Tan	482470	M e m b e r	Excelco Group of Companies	Group Executive Director
24	Zhi Sheng Tan	538368	M e m b e r	Miraz International Pte Ltd and Sika (Singapore) Pte Ltd	Consultant
25	Li Chaofeng Alan	542963	M e m b e r	CPG Facilities Management Pte Ltd	Senior Vice President
26	Christopher Vitung	544033	M e m b e r	Chye Joo Construction Pte Ltd	BIM Manager

Membership Admissions - New Members/Associate Members

S/N	N a m e	M / N o .	Membership Class	Company	Title/Position
27	Miguel Tan	559981	Student		
28	Darren Charles Hawkins	569856	M e m b e r		

Membership Admissions - Affiliate Members/Enterprise Members

S/N	N a m e	M / N o .	Membership Class	C o m p a n y	Title/Position
1	Vijay Shinde	370822	Affiliate Member	Jacobs International Consultants Pte. Ltd.	Sr. Project Manager
2	Andre Chia	380825	Affiliate Member	JA Signature (Pte. Ltd.)	Director
3	Jiayun Summer Foo	385598	Affiliate Member	AIA Singapore	Financial Service Consultant
4	Jun Hao Seah	395619	Affiliate Member	Simple-Group Private Limited	Director
5	Jayden Lek	398000	Affiliate Member	JA Signature (Pte. Ltd.)	Co-Founder
6	Chris Yio	378228	Enterprise Member	Procore Technologies	Regional Sales Director ASEAN
7	Teo Ho Pin	447400	Enterprise Member	Building & Estate Management	President
8	Cindy Chong	455073	Enterprise Member	Alumni iClick Media Pte Ltd	General Manager
9	Chua Eng Eng	465586	Enterprise Member	King Wan Corporation Limited	Managing Director
10	Jonathan Tan	466206	Enterprise Member	Silver Eagle Construction Pte Ltd	Chairman
11	Chan Richard	464089	Enterprise Member	ISO-TEAM Corporation Pte Ltd	General Manager

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CONSTRUCTING OUR WORLD



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The Constructing Our World Conference is an initiative in collaboration with the Australian Institute of Building, the New Zealand Institute of Building and the Singapore Institute of Building Limited.

This year, the Constructing Our World Conference 2021 is happening on 8-9 Dec 2021 in Singapore. The conference will be held virtually in line with the safe management measures for operating in the COVID-19 environment.

Themed "Pivoting towards a Greater Resilience", the event addresses key issues pertaining to Climate Change, Sustainability, Innovation, and Human Development. This conference aims to catalyse conversation around the globe on development in the construction industry. We will be showcasing speakers who are at the forefront of new construction innovations, technologies, disrupters, practices, and methods that are beginning to emerge in the construction world, that enhance the productivity and efficiency of projects, particularly in the face of challenges brought about by COVID-19.

Held over 2 days, the conference is accompanied by a showcase of leading-edge technology in construction, as well as sharing innovative ideas and best practice methods. The event gives attendees the opportunity to collaboratively share ideas with colleagues from around the globe. Bringing together some of the world's best thought leaders, we will also cover themes on: - The education and training required to groom the builders of the future - Strategies in keeping up with the demands of new technology

The buildings of the future and its demand of builders' knowledge and processes
The latest governmental policies budgeting

and development landscape for the region

The Guest of Honour, Minister of State Tan Kiat How, serving the Ministry of Communications and Information as well as Ministry of National Development, will give Opening Remarks on Day 1. Melvin Yong, Director (Industrial Relations Field) at the National Trades Union Congress (NTUC), is slated to give his perspective related to the Human Development theme of the conference.

Representatives from the industry will be speaking on innovative uses of 4D Construction Management and Digital Twins to better manage projects and facilities in a pandemic.

To sign up as an attendee, visit www.constructingourworld.co to register your attendance.

Have something to tell us? We'd love to hear from you!

Write us at admin@sibl.com.sg